



# Single Adult/Young Adult Ministries Assemblies of God



## Internet Advertising Media Kit

Contact: Melissa Ward 417-862-2781 ext. 4125

[singles@ag.org](mailto:singles@ag.org) / [youngadults@ag.org](mailto:youngadults@ag.org)

Single Adult/Young Adult Ministries offers two websites and one email newsletter with in-depth content and resources for single adults, young adults, and the leaders who work with them.



### Single Adult Ministries (mostly 30-60 year olds)

[www.singles.ag.org](http://www.singles.ag.org)

Single adults of all ages and leaders visit this site for relevant articles, great resources, helpful ideas, links of interest, and information on upcoming events.



### Young Adult Ministries (mostly 18-35 year olds)

[www.youngadults.ag.org](http://www.youngadults.ag.org)

Young adults, both single and married, and their leaders visit this site to receive relevant resources and articles, as well as information on upcoming events and links to other items of interest.



### Inter-Connect

Our monthly email newsletter, Inter-Connect, provides single adults, young adults, and leaders with information on upcoming events, new and helpful resources, links and publications of interest, and answers to tough questions from single adults/young adults and leaders alike.



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## Single Adult Ministries

[www.singles.ag.org](http://www.singles.ag.org)

Number of Visitors	10,176 per month	(2,544 per week)
Page Views	49,424 per month	(12,356 per week)

*\*Based on averages from May – July 2008*

## Rates (see sample sheet of ad sizes)

### Homepage




\$75 per month	Button 1 (170 x 60 Pixels)
\$125 per month	Button 2 (170 x 120 Pixels)
\$150 per month	Button 3 (170 x 180 Pixels)
\$250 per month	Banner (578 x 120 Pixels)

### Secondary Pages (5 sections to choose from)

*(Single Living – Single Parents – Single Again – Blended/Step – Leaders)*

\$50 per month	Button 1 (170 x 60 Pixels)
\$100 per month	Button 2 (170 x 120 Pixels)
\$125 per month	Button 3 (170 x 180 Pixels)
\$200 per month	Banner (578 x 120 Pixels)
\$75 per month (Extra \$50 for 2)	Book/Product Promotion & Review (100 words max.) <i>(includes book picture, paragraph, and link)</i>

### Advertise twice or more and save!!

-  Two ads on one site – save 20% off total cost
-  Ad on both sites – save 20% off total cost
-  Ad on both sites and Inter-Connect – save 30% off total cost

*\*Ads will be published on the 1<sup>st</sup> and run month to month*  
*\*Ads and payments must be received by the 20<sup>th</sup> of the month prior to desired publish date*  
*\*Email ad to [singles@ag.org](mailto:singles@ag.org) or [youngadults@ag.org](mailto:youngadults@ag.org)*  
*\*Actual ad sizes may vary depending upon computer resolution settings*



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## Young Adult Ministries

[www.youngadults.ag.org](http://www.youngadults.ag.org)

Number of Visitors	3,310 per month	(827 per week)
Page Views	16,823 per month	(4,206 per week)

*\*Based on averages from May – July 2008*

## Rates (see sample sheet of ad sizes)

### Homepage

\$60 per month	Button 1 (170 x 60 Pixels)
\$100 per month	Button 2 (170 x 120 Pixels)
\$125 per month	Button 3 (170 x 180 Pixels)
\$175 per month	Banner (460 x 120 Pixels)

### Secondary Pages (4 sections to choose from)

*(Interactive – Topics – Happenings – Leaders)*

\$40 per month	Button 1 (170 x 60 Pixels)
\$80 per month	Button 2 (170 x 120 Pixels)
\$100 per month	Button 3 (170 x 180 Pixels)
\$150 per month	Banner (460 x 120 Pixels)
\$75 per month (Extra \$50 for 2)	Book/Product Promotion & Review (100 words max.) <i>(includes book picture, paragraph, and link)</i>

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## Inter-Connect

3,738 subscribers per month

*\*as of August 18, 2008; Inter-Connect experiences growth monthly*

## Rates (see sample sheet of ad sizes)




\$60 per month  
\$100 per month  
\$125 per month  
\$150 per month

Button 1 (170 x 60 Pixels)  
Button 2 (170 x 120 Pixels)  
Button 3 (170 x 180 Pixels)  
Banner (460 x 120 Pixels)

\$75 per month

Book Promotion & Review (100 words max.)  
*(includes book picture, paragraph, and link)*

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-  Both sites – save 20% off total cost
-  Both sites and Inter-Connect – save 30% off total cost

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*\*Actual ad sizes may vary depending upon computer resolution settings*

460 x 120

578 x 120

170 x 60

170 x 120

170 x 180